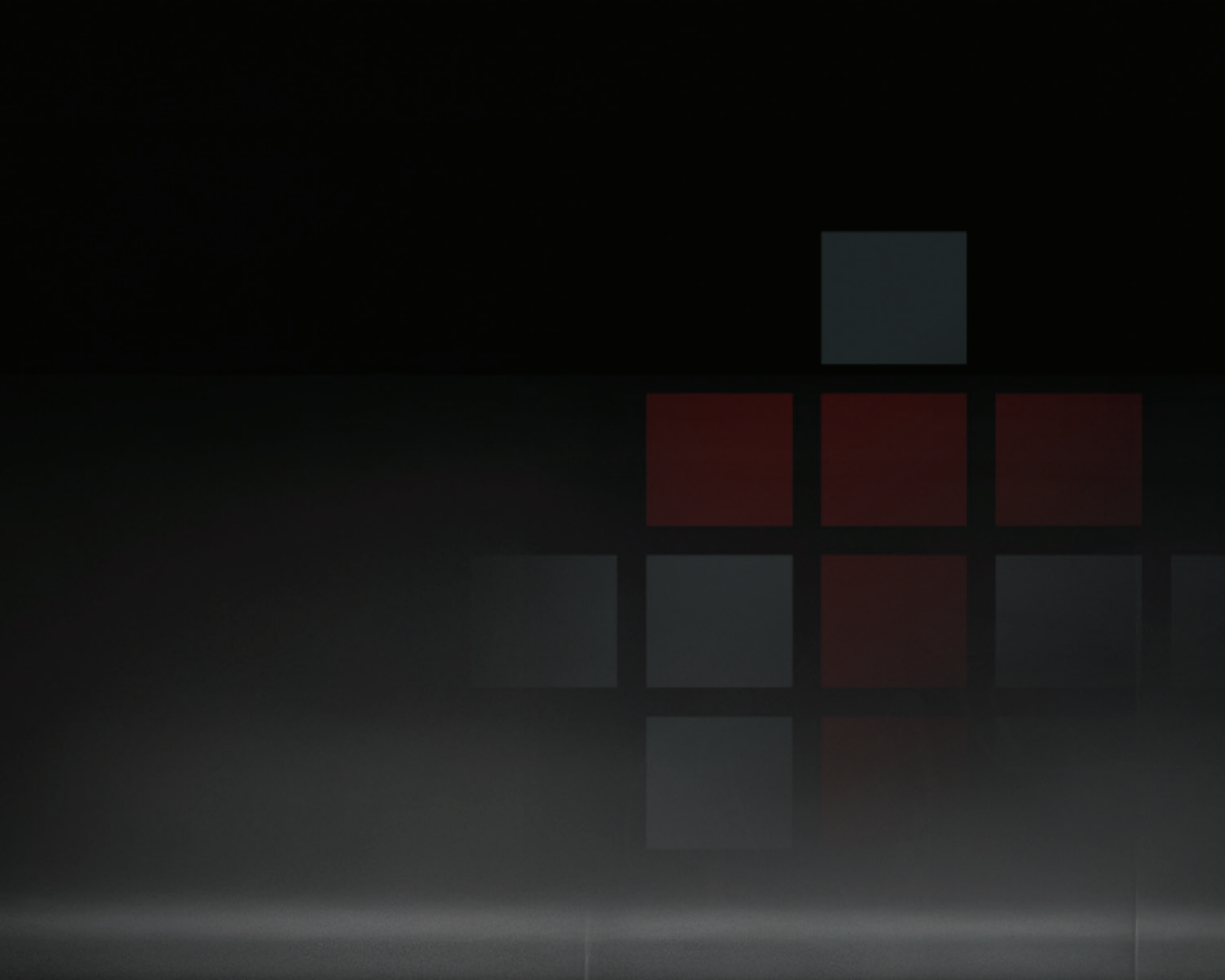
TPLTrakker

Pakistan's Leading Vehicle Tracking and IoT Solution Provider

Smarter Ways to

Track

and Transform Operations



Trakker

Highlights

TPL Trakker leads intelligent mobility and IoT in Pakistan, redefining connected movement through real-time tracking, IoT-driven insights, and smarter fleet control, powered by a scalable ecosystem for a smarter, safer, and more interconnected community.

25+ Years of Expertise
in connected car, digital mapping, and IoT solutions

Pioneer since 1999
obtained Pakistan's first vehicle tracking license

1st
listed tracking company on PSX

Car Trakking

550K+
Units Monitored
Across Pakistan

10 Mn+
Total Alarms Monitored

1.2 Bn+
Kilometers Monitored

90%
Success Rate in Recovering
Stolen Vehicles

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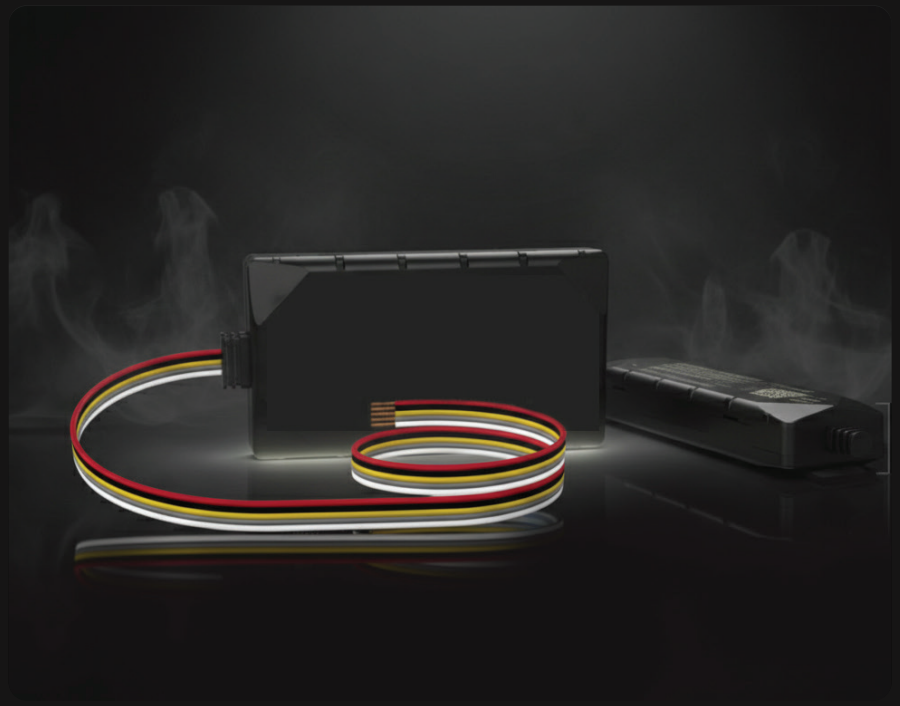
CAR TRAKKING

Ensure security and efficiency with real-time vehicle tracking, offering features like instant alerts, comprehensive trip reports, and seamless access across web and mobile platforms.



Location Tracking

Driver Behavior Monitoring

Geo-Fencing Alerts

Detailed Trip Reports

Ignition & Battery Tempering Notifications

Dedicated 24/7 In-house Recovery Team

Bike Trakking

100,000+
Km's Actively Tracked Nationwide

1000+
Security Patrol Bikes Monitored

2,000+
Heavy Bikes Monitored

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BIKE TRAKKING

Track your bike in real-time for ultimate peace of mind! Offering features like location tracking, trip report, and mobile app accessibility for enhanced security and safety.

Location Tracking

Driver Behavior Monitoring

Geo-Fencing Alerts

Detailed Trip Reports

Ignition & Battery Tempering Notifications

Dedicated 24/7 In-house Recovery Team

Pet Trakker

Scan QR to Visit
Our Website

PET TRAKKER

Keep your pet safe with our 4G Pet Tracker featuring location tracking, motion detection, virtual fences, location history, and a durable IP67 waterproof design.

Small & Compact Fits Above 4kg

Extended 1-Week Battery

GPS Live Tracking

Water Resistant IP67

Location History

Activity Monitoring

Video Surveilance

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Our Website

DUAL CHANNEL DASHCAM
(Offline)

Advanced dual-channel dashcams engineered for total road and parking security, delivering crystal-clear high-definition recording, intelligent safety alerts, and reliable performance in all driving conditions.

4K / Full HD Video with HDR–WDR Clarity

Parking Surveillance with Motion Detection

AI-Powered Blind Spot Detection

Compact & Easy Installation

Extreme Temperature Resistance

Expandable Storage

DUAL CHANNEL DASHCAM
(Online)

Stay connected to your vehicle in real time with dual-channel online recording. Stream, monitor, and secure your vehicle anytime, anywhere.

Key Features

- High-resolution video (Full HD/4K)
- Dual-channel front & rear recording
- Night vision with wide dynamic range

AI & Non-AI Versions Available

Dual Recording (Front & Rear)

Seatbelt and Over Speeding Reminders

Driver Fatigue Detection

Parking Sensor

AI-Assisted Driving Alerts

Live Streaming via Mobile App

SINGLE CHANNEL
4G AI DASHCAM (Online)

A smart 4G-enabled AI camera designed for real-time visibility and control. Monitor live location and video with intelligent alerts and enhanced night surveillance.

Key Features

- Real-time GPS positioning & live video streaming
- AI-based human detection
- Infrared night vision with smart white light
- Customizable GEO-fence alerts

IP67 Water Proof and Fog Proof

Built-in Microphones

Humanoid Detection

H.265 Video Recording

1080P Real-time Video Recording

Fence Alarm

Fleet Management

FLEET MANAGEMENT SOLUTION

A solution specifically designed for businesses to effectively manage, and optimize fleet operations with reduced cost, streamlined routes, enhanced driver performance and improved decision making.

Driver Behavior Monitoring

Customizable Driving Alerts

Engine Diagnostics (OBD)

Dashboard & Detailed Reports

Incident Alerts

Vehicle Servicing and Maintenance Parameters

Fuel Monitoring

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Product Video

FLEET FUEL MONITORING

Control fleet fuel expenses and prevent pilferage with remote access from anywhere. Get daily reports on fuel usage, routes, distance, and speeds for detailed insights, ensuring cost savings and improved operational security.

GENSET MONITORING

Manage generator performance and fuel usage with remote monitoring. Receive real-time data on fuel levels, operating hours, and system health to reduce losses, improve efficiency, and extend generator lifespan.

- Fuel Theft/Sudden Drop Alarm
- Asset Health & Safety Alerts
- Fuel Level
- Real-Time Monitoring
- Fuel Lid Open Alerts
- Usage Reports

Cold Chain

Scan to Watch
Product Video

COLD CHAIN MONITORING

Protect perishable items from spoilage with our IoT-based solution. Control temperature, receive real-time alerts, and access detailed reports for compliance and efficiency across your supply chain.

- Temperature Monitoring
- Door Opening Alerts
- Detailed Trip Reports
- Customized Thresholds Alert
- Predictive Maintenance
- Ensure Compliance

Smart Agriculture

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Product Video

SMART AGRICULTURE MANAGEMENT

Improve farming efficiency and sustainability with advanced technology and data-driven strategies for a prosperous agricultural future. Maximize yields, optimize resources, and mitigate risks through smarter practices.

Fertilizer Application According to Soil

Increase Sustainability in Production

Satellite Monitoring

Agronomist Support

Soil & Crop Monitoring

Equipment Tracking

Water Level

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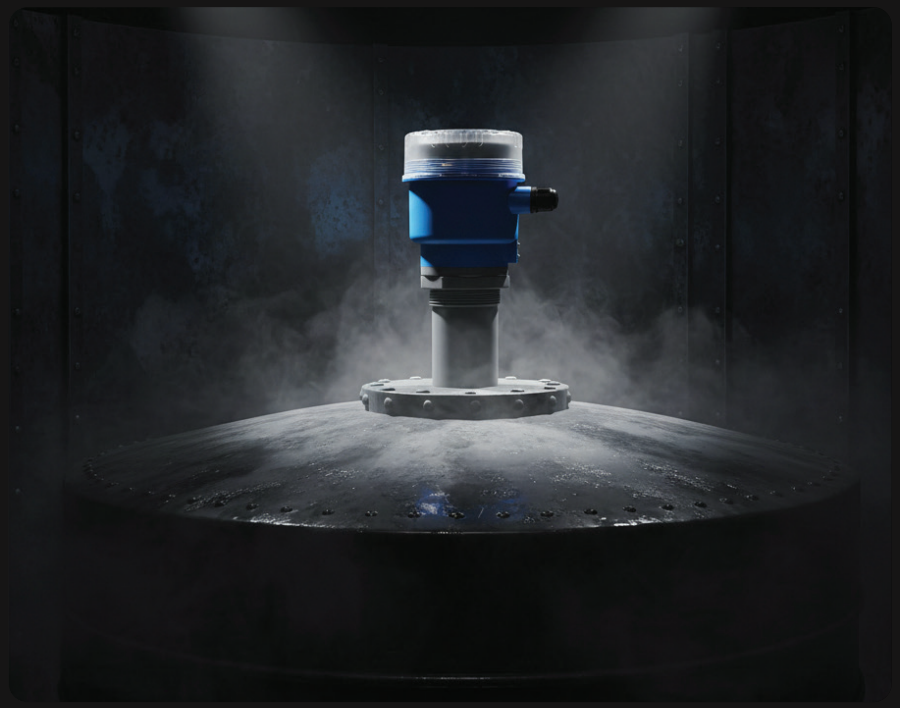
Product Video

WATER LEVEL MONITORING

Ensure security and efficiency with real-time water level monitoring. Keep your resources secure with premium tracking features such as instant alerts for low levels or theft and comprehensive usage reporting, ensuring total control over your infrastructure.



Theft Prevention

System Integration

Leak Detection

Reduced Wastage

Water Level Tracking

Predictive Maintenance

Asset Trakking

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Product Video

MOVEABLE ASSET TRAKKING SYSTEM

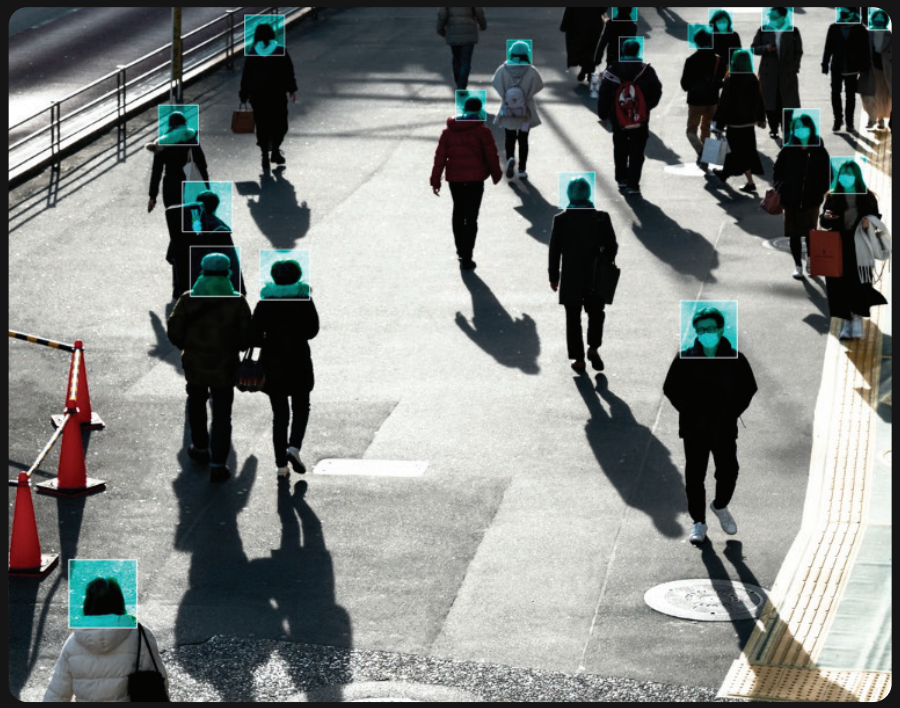
Effortlessly track and manage moveable assets by utilizing advanced GPS technology and IoT sensors, it provides precise positioning and security alerts. This enables efficient route optimization and enhanced cargo integrity, ensuring safe and timely deliveries.

- Real-Time Tracking
- Data Analytics
- Digital Mapping
- Door Alert
- Unusual Stoppage Alert
- Geo Fencing

Smart Audience Mapping

AUDIENCE MAPPING SOLUTION

A unified audience intelligence platform transforms physical spaces into data-driven environments, providing people counting, occupancy monitoring, engagement heatmaps, and demographic insights to enhance performance, customer experience, and marketing ROI.



Audience Footfall & Presence Detection

Peak Traffic & Hourly Trend Analysis

Audience Engagement Heatmaps

Demographic & Gender Insights

Capacity Threshold & Occupancy Alerts

Actionable Analytics Dashboard

Industrial Safety & Compliance

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Our Website

INDUSTRIAL SAFETY & COMPLIANCE SOLUTION

In fast-paced industrial environments, Personal Protective Equipment (PPE) is essential to protect workers from hazards.

The AI-based 2–4 channel system enhances safety by providing a 360° view, monitoring PPE compliance, and alerting operators in real time to pedestrians, vehicles, or objects, helping prevent accidents and ensure safer operations.

10-Inch LED Monitor with Real-Time Display

Up to 4 HD Cameras for 360° coverage

AI & Machine Learning Detection

Customizable Alert Zones

Multi-Object & PPE Recognition

Real-Time Alerts & Notifications

Fuel Vault

Scan QR to Visit
Our Website

FUEL VAULT PROTECTOR

An advanced E-Seal solution designed to enhance the security and real-time monitoring of tank lorries. Our state-of-the-art technology ensures maximum protection, improved visibility, and complete control over your valuable assets.

Smart E-Seal Monitoring

Real-Time Vehicle & Seal Tracking

Instant Tamper & Breach Alerts

Geofencing Capabilities

Data Analytics & Compliance Reporting

Operational Efficiency & Loss Prevention

Cash Van

Scan QR to Visit
Our Website

CASH VAN MONITORING

High-value logistics require continuous, transparent monitoring. Our Cash Van Monitoring solution combines robust IoT security with advanced AI video analytics to ensure the safety of cash-in-transit operations.

- Real-time GPS Tracking
- Route Deviation & Geofencing Alerts
- Driver Behavior Monitoring
- Panic & Emergency Alerts
- 360° Camera Surveillance
- Automated Reports & Analytics

Intelligent Body-Worn Camera
Scan QR to Visit
Our Website

INTELLIGENT BODY-WORN CAMERA SOLUTION

An intelligent body-worn camera solution that delivers transparent, verifiable evidence while enhancing accountability, officer safety, and secure digital record keeping with flexible deployment in both offline and live-connected environments.

Online & Offline Versions Available

HD Recording + Live Streaming

Offline Storage (Up to 128GB) + 4G / Wi-Fi Connectivity

Real-Time Upload + Remote Monitoring

GPS Tracking + PTT Intercom

Long Battery Life (11–18 Hours)

Night Vision | 140° Lens | IP66 | 2m Drop Resistant

TPL Locator

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Our Website

TPL
LOCATOR

Ensure security and peace of mind with ultra-slim proximity monitoring. Offering features like instant separation alerts, a global search network for lost items, and seamless access across all your mobile devices.

Locate your Belongings Globally

(Upto 3 years) Long Battery Life

Compact 2.5 mm Design

Beep Alerts

iOS & Android Supported

Multi-Purpose Usage

TPL MAPS

TPL Maps is a fast-growing technology company in Pakistan, offering a fully localized mapping and location intelligence platform that delivers customized geospatial solutions to drive smarter decisions, enhanced mobility, and measurable business impact.

Powered by TPL maps

Scan to View **Detailed Portfolio**

Enterprise SaaS

Contract Pricing

Location Data

GIS as a Service

Location Intelligence

Custom Mapping & API Development

TPL SECURITY SERVICES

TPL Security Services (TPLSS) is a leading provider of integrated security and surveillance solutions in Pakistan, delivering advanced technology and reliable protection for homes, businesses, and institutions.

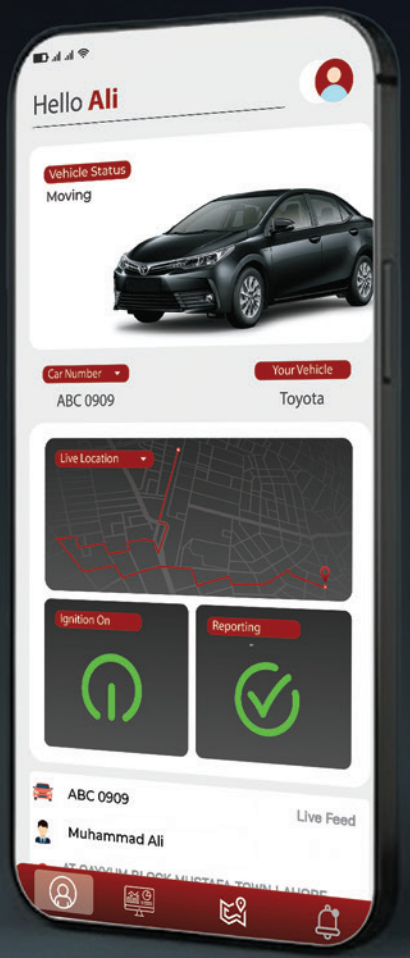
Powered by
TPL Security Services

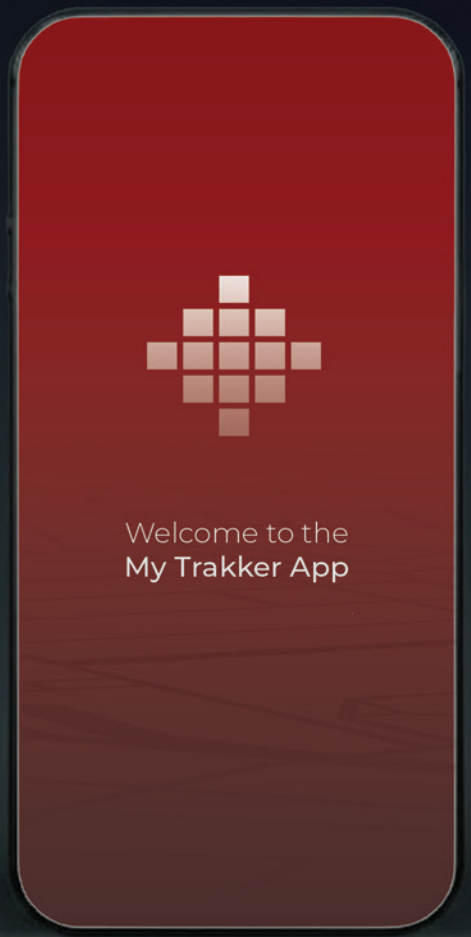
Scan to View
Detailed Portfolio

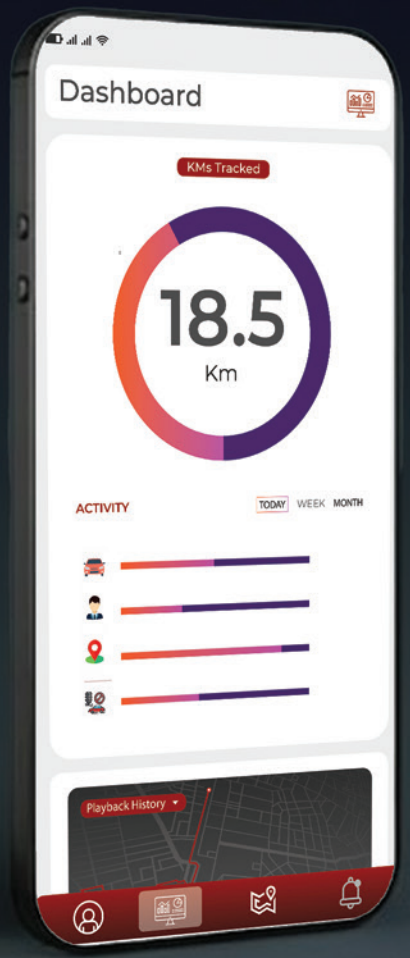
- Guarding & CPO Services
- Fire Fighting
- Employee Verification & Background Check
- Event Management Security Services
- Security Assessment and Planning
- Cyber Security

My Trakker Mobile App

Manage your vehicle effortlessly with intelligent tracking and instant alerts. Experience unmatched reliability and security, with immediate in-app support for swift assistance.



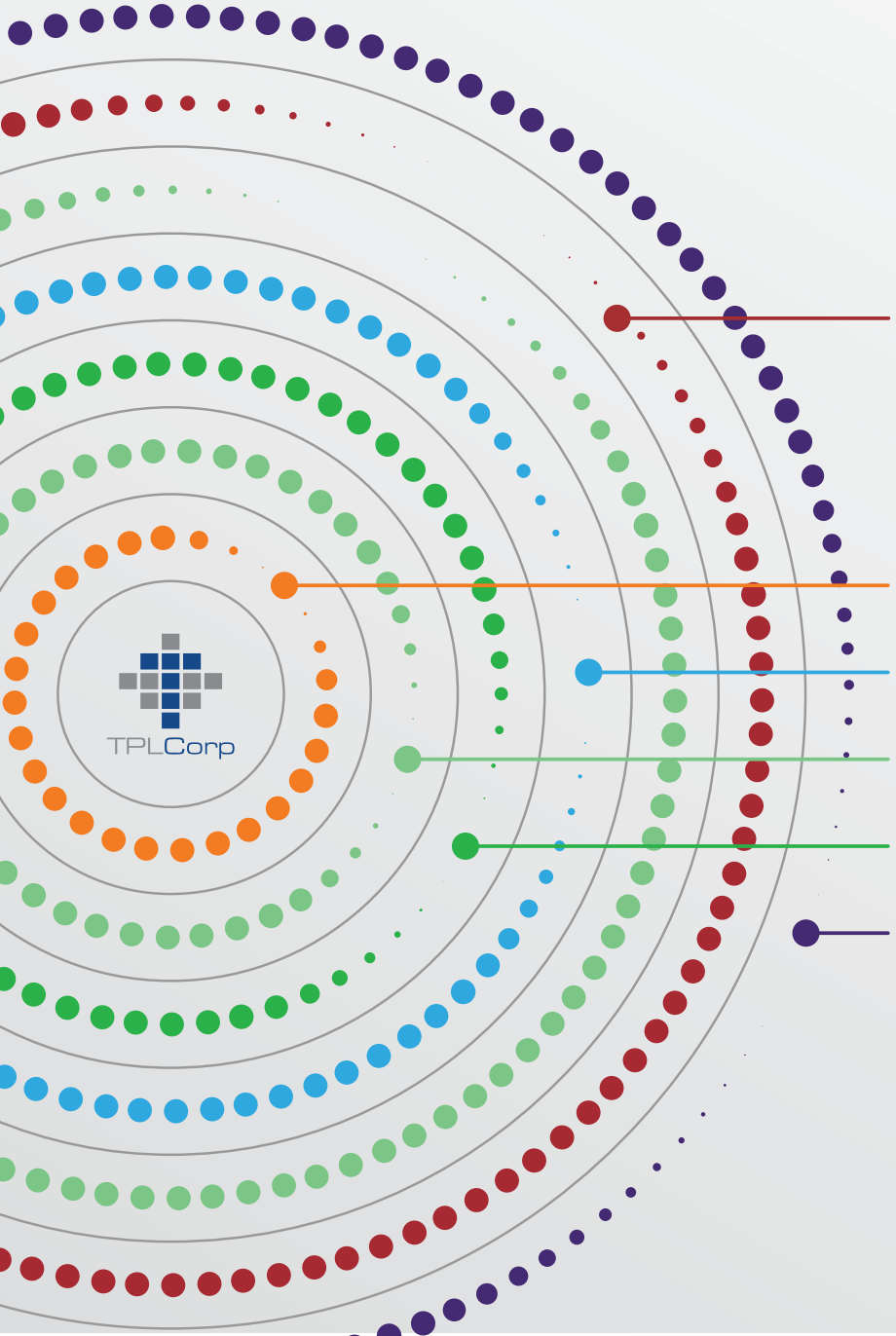




Scan QR Code to
Download our **App**

Group Portfolio

Our Legacy, Our Strength, Our Shared Future



TPL Trakker

- Trakker Middle East LLC
- Astra Location Services (Singapore) Pte.
  - Astra Location Services (Pvt.) Ltd.
- TPL Security Services (Pvt.) Ltd.

TPL Insurance Ltd.

TPL E-Ventures (Pvt.) Ltd.

TPL LIfe Insurance Ltd.

Abhi Microfinance Bank Limited

TPL Properties

- TPL Developments (Pvt.) Ltd.
- TPL Reit Fund-I
- TPL Logistic Park (Pvt.) Ltd.
- TPL Property Management (Pvt.) Ltd.
- TPL Reit Management Company Ltd.
  - TPL Investment Management Ltd.

TPL Insurance

- AUTO INSURANCE
- AUTO INSURANCE
- HOME INSURANCE
- AGRICULTURE INSURANCE
- TRAVEL INSURANCE
- MOBILE INSURANCE

TPL e-Ventures

- STARTUP FUNDING

TPL Security Services

- GUARDING & CPO SERVICES
- EMPLOYEE VERIFICATION & BACKGROUND CHECK
- FIRE FIGHTING
- EVENT MANAGEMENT SECURITY SERVICES

TPL Life

- HEALTH INSURANCE SOLUTIONS
- LIFE INSURANCE SOLUTIONS FOR INDIVIDUALS
- INTERNATIONAL HEALTH INSURANCE

TPL RMC

- OPTIMAL STRUCTURING
- FUND RAISING
- CAPITAL & RISK MANAGEMENT

TPL Properties

- REAL ESTATE INVESTMENTS
- ASSET MANAGEMENT
- PROPERTY MANAGEMENT
- DEVELOPMENT MANAGEMENT

TPL maps

- LOCATION DATA
- LOCATION INTELLIGENCE
- FIELD FORCE MANAGEMENT
- DEVELOPMENT MANAGEMENT

Contact us

+92-21-111-000-300
info@tpltrakker.com
www.tpltrakker.com
Corporate Office: Plot # 1-A, Sector # 24,
Korangi Industrial Area, Karachi.

trakker.ltd
tpl_trakker_ltd
tpl-trakker-ltd
tpl-trakker