

 TPLTrakker

*Pakistan's Leading Vehicle Tracking
and IoT Solution Provider*

Smarter Ways to
Track
and Transform Operations





Trakker

Highlights

TPL Trakker leads intelligent mobility and IoT in Pakistan, redefining connected movement through real-time tracking, IoT-driven insights, and smarter fleet control, powered by a scalable ecosystem for a smarter, safer, and more interconnected community.



25+ Years of Expertise
in connected car, digital mapping,
and IoT solutions



Pioneer Since 1999
obtained Pakistan's first vehicle
tracking license



1st
listed tracking
company on PSX

Car *Trakking*



550K+
Units Monitored
Across Pakistan



10 Mn+
Total Alarms Monitored



1.2 Bn+
Kilometers Monitored



90%
Success Rate in Recovering
Stolen Vehicles

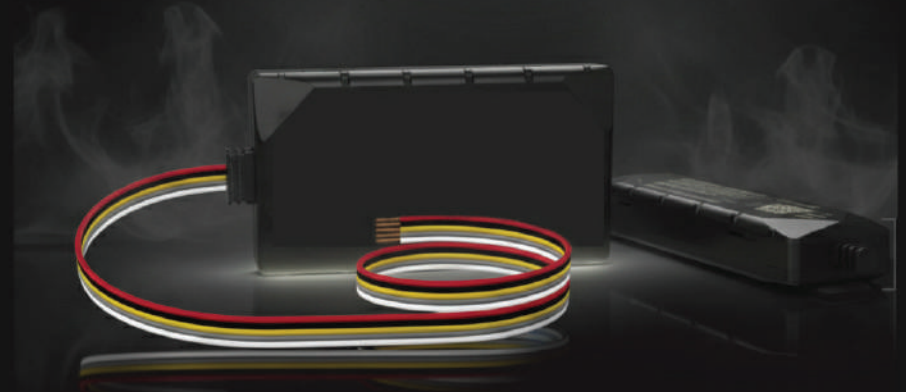


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Product Video



CAR TRAKKING

Ensure security and efficiency with real-time vehicle tracking, offering features like instant alerts, comprehensive trip reports, and seamless access across web and mobile platforms.



Location
Tracking



Driver Behavior
Monitoring



Geo-Fencing
Alerts



Detailed Trip
Reports



Ignition & Battery
Tempering Notifications



Dedicated 24/7 In-house
Recovery Team

Bike *Trakking*



100,000+
Km's Actively Tracked
Nationwide



1,000+
Security Patrol
Bikes Monitored



2,000+
Heavy Bikes
Monitored

Scan to Watch
Product Video



BIKE TRAKKING

Track your bike in real-time for ultimate peace of mind! Offering features like location tracking, trip report, and mobile app accessibility for enhanced security and safety.



Location
Tracking



Driver Behavior
Monitoring



Geo-Fencing
Alerts



Detailed Trip
Reports



Ignition & Battery
Tempering Notifications



Dedicated 24/7 In-house
Recovery Team

Pet *Trakker*



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Our Website



PET TRAKKER

Keep your pet safe with our 4G Pet Tracker featuring location tracking, motion detection, virtual fences, location history, and a durable IP67 waterproof design.



Small & Compact Fits
Above 4kg



Extended 1-Week
Battery



GPS Live
Tracking



Water Resistant
IP67



Location
History



Activity
Monitoring

TPL *Locator*



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TPL LOCATOR

Ensure security and complete peace of mind with the ultra-slim TPL Locator. Stay connected to what matters most with instant alerts when essentials are left behind, effortless tracking through a global search network, and seamless control of your valuables right from your mobile device.



(Upto 3 Years)
Long Battery Life with



Seamless Wireless
Charging



Compact
2.5 mm Design



Beep
Alerts



iOS & Android
Supported



Multi-Purpose
Usage

Trakker Tag



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TRAKKER TAG

Asset tracking demands simple, scalable, and always accessible visibility. Our Smart Tag Tracking solution leverages low-power bluetooth technology and a global device network to deliver seamless location updates, real-time item finding, and cross platform connectivity ensuring your valuables remain traceable anytime, anywhere.



Reliable Location
Tracking



(Upto 1 Year)
Long Battery Life



User Replaceable
Battery



Compact Keychain
Design



iOS and Android
Compatibility



Audible Alert
Feature

Video *Surveillance*



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Our Website

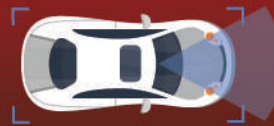


DUAL CHANNEL DASHCAM (Offline)

Advanced dual-channel dashcams engineered for total road and parking security, delivering crystal-clear high-definition recording, intelligent safety alerts, and reliable performance in all driving conditions.



4K / Full HD Video With
HDR-WDR Clarity



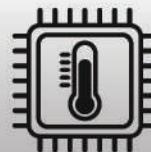
Parking Surveillance With
Motion Detection



AI-Powered Blind Spot
Detection



Compact & Easy
Installation



Extreme Temperature
Resistance



Expandable
Storage

DUAL CHANNEL DASHCAM (Online)

Stay connected to your vehicle in real time with dual-channel online recording. Stream, monitor, and secure your vehicle anytime, anywhere.

Key Features

- High-resolution video (Full HD/4K)
- Dual-channel front & rear recording
- Night vision with wide dynamic range

AI & Non-AI Versions Available



Dual Recording
(Front & Rear)



Seatbelt and Over
Speeding Reminders



Driver Fatigue
Detection



Parking
Sensor



AI-Assisted
Driving Alerts



Live Streaming Via
Mobile App

SINGLE CHANNEL 4G AI CAMERA (Online)

A smart 4G-enabled AI camera designed for real-time visibility and control. Monitor live location and video with intelligent alerts, and enhanced night surveillance.

Key Features

- Real-time GPS positioning & live video streaming
- AI-based human detection
- Infrared night vision with smart white light
- Customizable GEO-fence alerts



IP67 Water Proof
and Fog Proof



Built-in
Microphones



Humanoid
Detection



H.265 Video
Recording



1080P Real-time
Video Recording



Fence
Alarm

Intelligent *Body-Worn Camera*



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INTELLIGENT BODY-WORN CAMERA SOLUTION

An intelligent body-worn camera solution that delivers transparent, verifiable evidence while enhancing accountability, officer safety, and secure digital record keeping with flexible deployment in both offline, and live-connected environments.

Online & Offline Versions Available



HD Recording + Live Streaming



Offline Storage (Up to 128GB) +
4G / Wi-Fi Connectivity



Real-Time Upload +
Remote Monitoring



GPS Tracking + PTT
Intercom



Long Battery Life
(11-18 Hours)



Night Vision | 140° Lens |
IP66 | 2m Drop Resistant

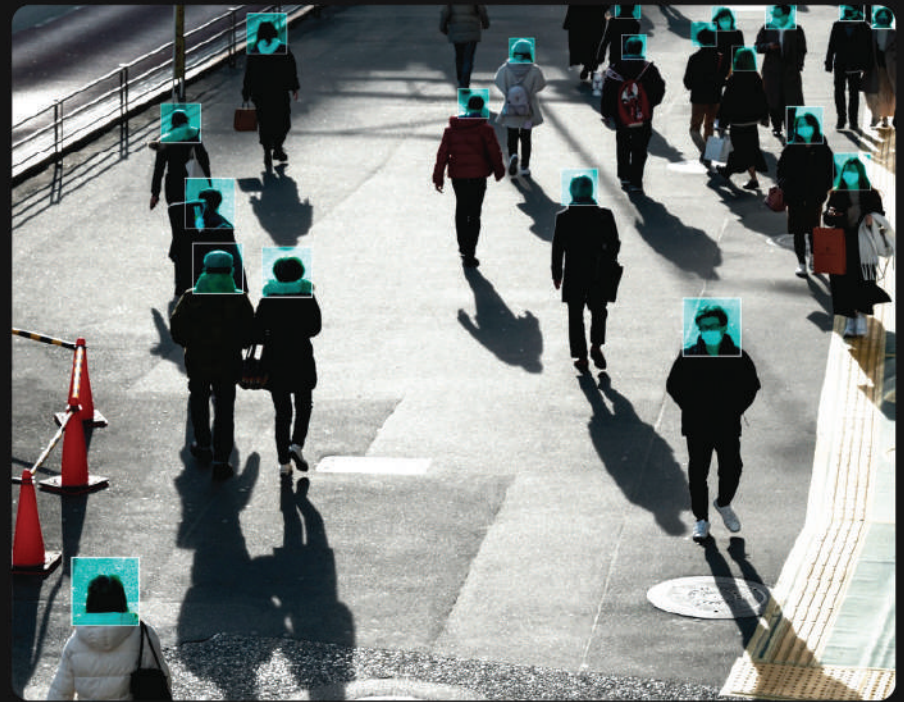
Smart Audience Mapping



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Our Website

AUDIENCE MAPPING SOLUTION

A unified audience intelligence platform transforms physical spaces into data-driven environments, providing people counting, occupancy monitoring, engagement heatmaps, and demographic insights to enhance performance, customer experience, and marketing ROI.



Audience Footfall & Presence Detection



Peak Traffic & Hourly Trend Analysis



Audience Engagement Heatmaps



Demographic & Gender Insights



Capacity Threshold & Occupancy Alerts



Actionable Analytics Dashboard

Fleet Management

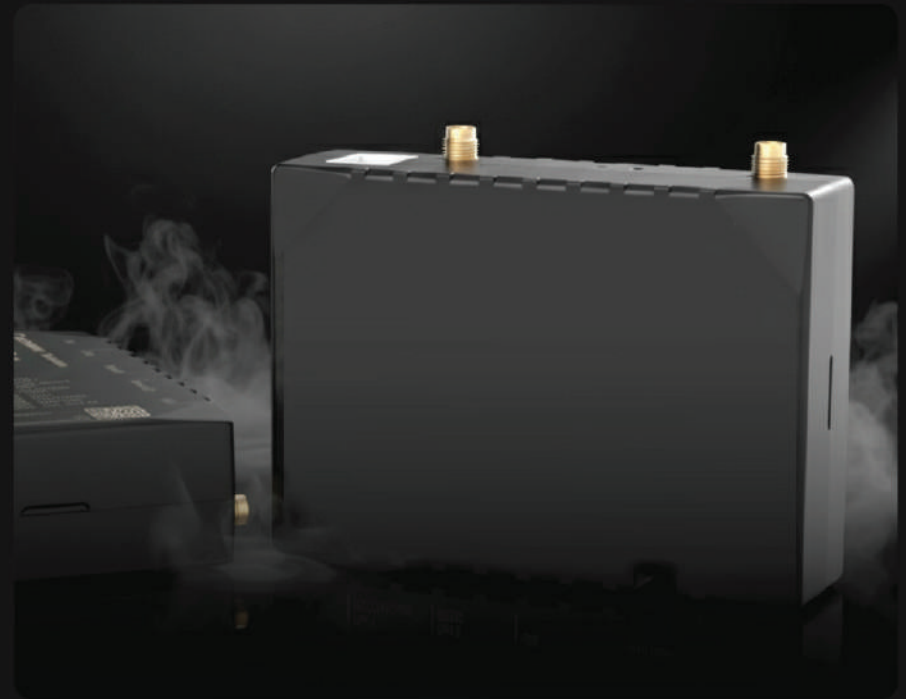


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Product Video



FLEET MANAGEMENT SOLUTION

A solution specifically designed for businesses to effectively manage, and optimize fleet operations with reduced cost, streamlined routes, enhanced driver performance, and improved decision making.



Driver Behavior
Monitoring



Customizable
Driving Alerts



Engine Diagnostics
(OBD)



Dashboard &
Detailed Reports



Incident
Alerts



Vehicle Servicing and
Maintenance Parameters

Fuel *Monitoring*



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Product Video



FLEET FUEL MONITORING

Control fleet fuel expenses and prevent pilferage with remote access from anywhere. Get daily reports on fuel usage, routes, distance, and speeds for detailed insights, ensuring cost savings and improved operational security.

GENSET MONITORING

Manage generator performance and fuel usage with remote monitoring. Receive real-time data on fuel levels, operating hours, and system health to reduce losses, improve efficiency, and extend generator lifespan.



Fuel Theft/Sudden Drop Alarm



Asset Health & Safety Alerts



Fuel Level



Real-Time Monitoring



Fuel Lid Open Alerts



Usage Reports

Cold Chain



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Product Video



COLD CHAIN MONITORING

Protect perishable items from spoilage with our IoT-based solution. Control temperature, receive real-time alerts, and access detailed reports for compliance and efficiency across your supply chain.



Temperature
Monitoring



Door Opening
Alerts



Detailed Trip
Reports



Customized
Thresholds Alert

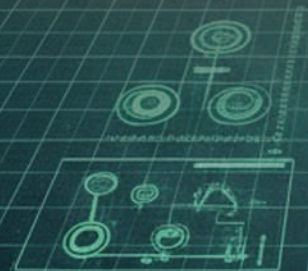


Predictive
Maintenance



Ensure
Compliance

Industrial *Safety & Compliance*



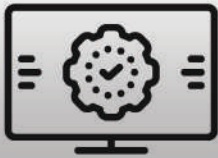
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Our Website



INDUSTRIAL SAFETY & COMPLIANCE SOLUTION

In fast-paced industrial environments, Personal Protective Equipment (PPE) is essential to protect workers from hazards.

The AI-based 2-4 channel system enhances safety by providing a 360° view, monitoring PPE compliance, and alerting operators in real time to pedestrians, vehicles, or objects, helping prevent accidents and ensure safer operations.



10-Inch LED Monitor with
Real-Time Display



Up to 4 HD Cameras for
360° coverage



AI & Machine Learning
Detection



Customizable
Alert Zones



Multi-Object &
PPE Recognition



Real-Time Alerts &
Notifications

Smart *Agriculture*



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Product Video



SMART AGRICULTURE MANAGEMENT

Improve farming efficiency and sustainability with advanced technology and data-driven strategies for a prosperous agricultural future. Maximize yields, optimize resources, and mitigate risks through smarter practices.



Fertilizer Application
According to Soil



Increase Sustainability in
Production



Satellite
Monitoring



Agronomist
Support



Soil & Crop
Monitoring



Equipment
Tracking

Water Level **Monitoring**

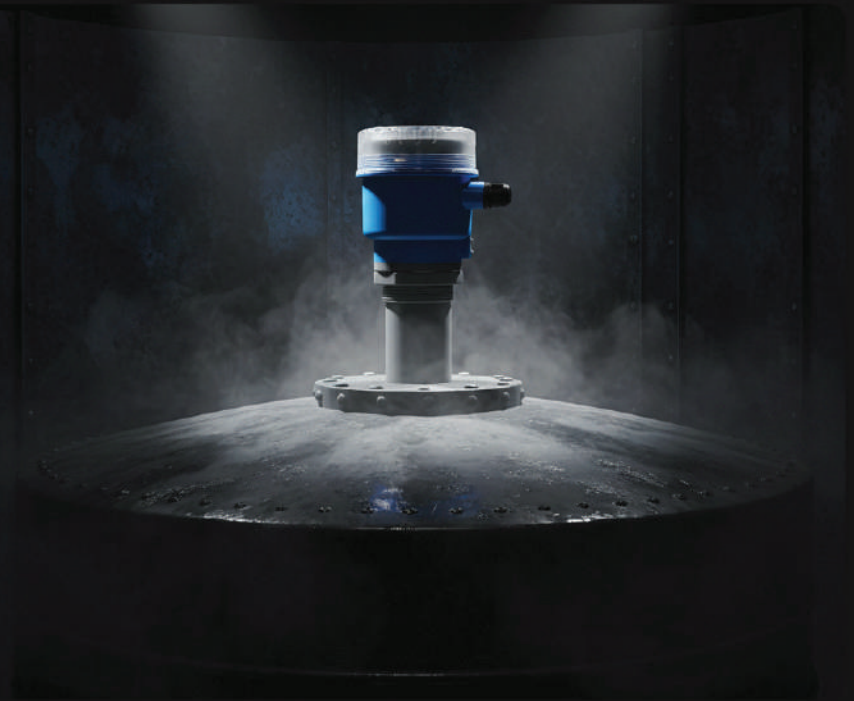


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Product Video



WATER LEVEL MONITORING

Ensure security and efficiency with real-time water level monitoring. Keep your resources secure with premium tracking features such as instant alerts for low levels or theft, comprehensive usage reporting, and ensuring total control over your infrastructure.



Theft
Prevention



System
Integration



Leak
Detection



Reduced
Wastage



Water Level
Tracking

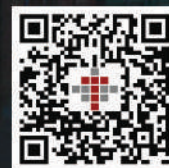


Predictive
Maintenance

Moveable *Asset Tracking*



Scan to Watch
Product Video



MOVEABLE ASSET TRACKING SYSTEM

Effortlessly track and manage moveable assets by utilizing advanced GPS technology and IoT sensors, it provides precise positioning and security alerts. This enables efficient route optimization and enhanced cargo integrity, ensuring safe and timely deliveries.



Real-Time
Tracking



Data
Analytics



Digital
Mapping



Door
Alert



Unusual
Stoppage Alert



Geo
Fencing

Fuel Vault *Protector*

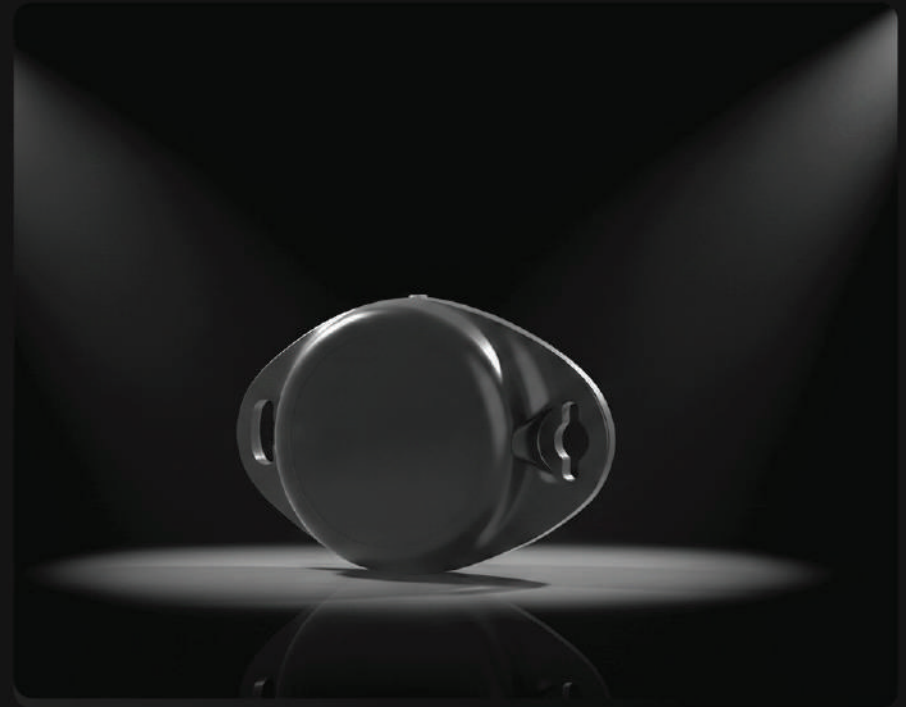


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Our Website



FUEL VAULT PROTECTOR

An advanced E-Seal solution designed to enhance the security and real-time monitoring of tank lorries. Our state-of-the-art technology ensures maximum protection, improved visibility, and complete control over your valuable assets.



Smart E-Seal
Monitoring



Real-Time Vehicle
& Seal Tracking



Instant Tamper
& Breach Alerts



Geofencing
Capabilities



Data Analytics &
Compliance Reporting



Operational Efficiency &
Loss Prevention

Cash Van *Monitoring*



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CASH VAN MONITORING

High-value logistics require continuous, transparent monitoring. Our Cash Van Monitoring solution combines robust IoT security with advanced AI video analytics to ensure the safety of cash-in-transit operations.



Real-time GPS
Tracking



Route Deviation &
Geofencing Alerts



Driver Behavior
Monitoring



Panic & Emergency
Alerts



360° Camera
Surveillance



Automated Reports &
Analytics

TPL Smart *Stickers*



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Our Website



TPL SMART STICKERS

Reinvent cargo visibility and logistics management with our cutting-edge BLE Smart Sticker technology. Keep your shipments secure with premium tracking features such as real-time location updates via crowdsourced networks, instant alerts for theft or loss, encrypted signal broadcasting, and seamless integration with the TPL platform ensuring total control over your entire supply chain.



Cargo
Tracking



BLE Signal
Broadcasting



Crowdsourced
Network



Geo-Fence
Alerts



Route History
Playback



Predictive
Maintenance

TPL MAPS

TPL Maps is a fast-growing technology company in Pakistan, offering a fully localized mapping and location intelligence platform that delivers customized geospatial solutions to drive smarter decisions, enhanced mobility, and measurable business impact.

Powered by



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Detailed Portfolio



Enterprise
SaaS



Contract
Pricing



Location
Data



GIS as
a Service



Location
Intelligence




Custom Mapping & API
Development

TPL SECURITY SERVICES

TPL Security Services (TPLSS) is a leading provider of integrated security and surveillance solutions in Pakistan, delivering advanced technology and reliable protection for homes, businesses, and institutions.

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 TPL Security Services



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Detailed Portfolio



Guarding &
CPO Services



Fire
Fighting



Employee Verification &
Background Check



Event Management
Security Services



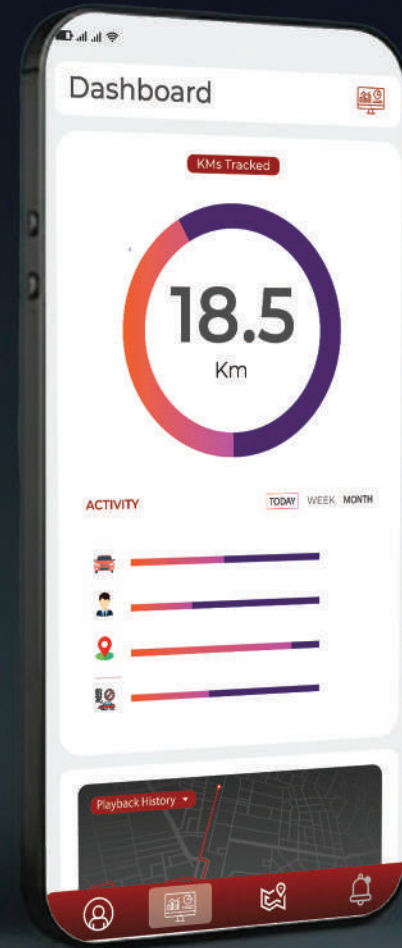
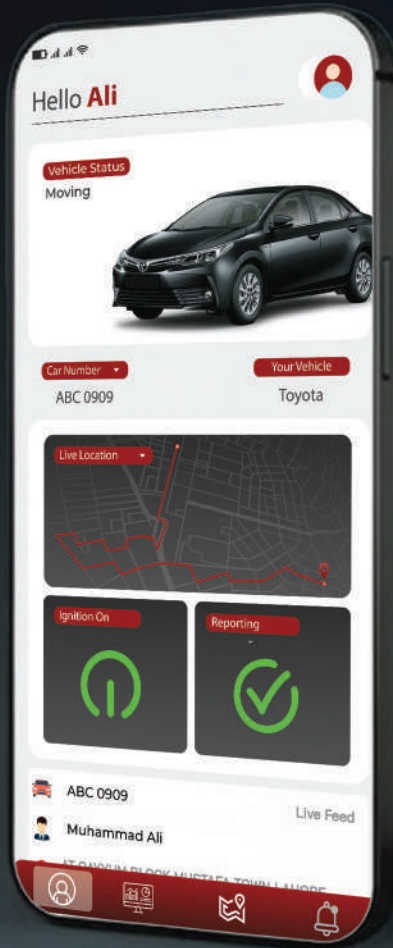
Security Assessment
and Planning



Cyber
Security

My Trakker **Mobile App**

Manage your vehicle effortlessly with intelligent tracking and instant alerts. Experience unmatched reliability and security, with immediate in-app support for swift assistance.

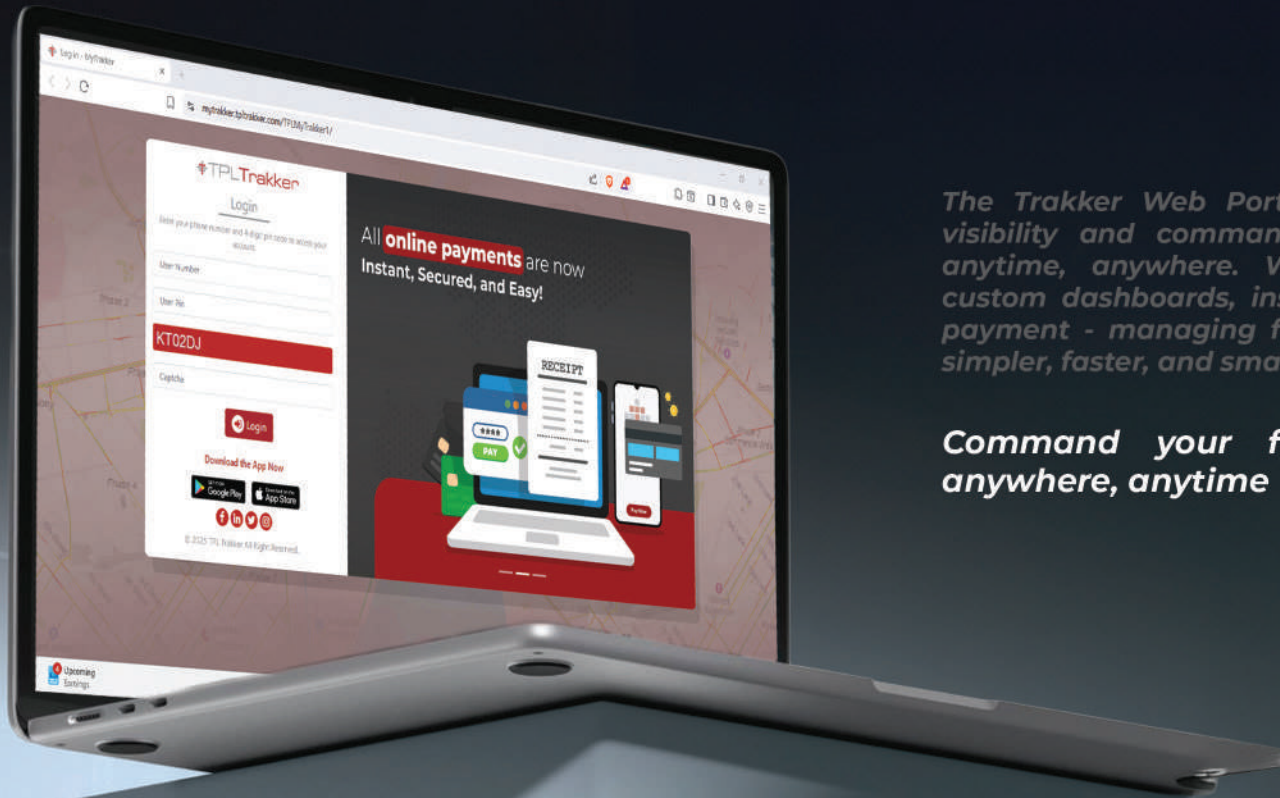


Scan QR Code to
Download our App



My Trakker **Web Portal**

Driving advancements in tracking and IoT solutions to enhance operational efficiency



The Trakker Web Portal gives you real-time visibility and command over your assets — anytime, anywhere. With location tracking, custom dashboards, instant alerts, and online payment - managing fleets operations is now simpler, faster, and smarter.

**Command your fleet —
anywhere, anytime**

Scan QR Code to
Visit our Web Portal

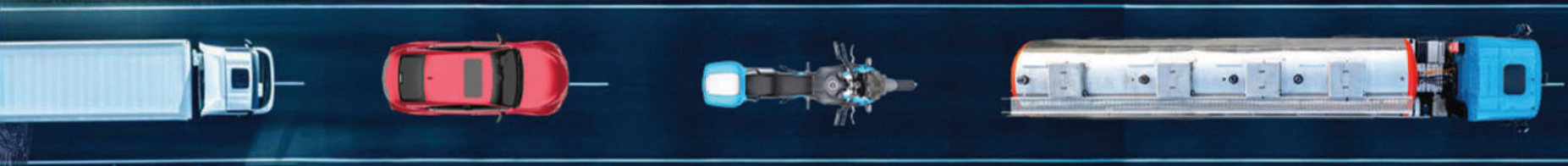


Comprehensive Coverage Across

Pakistan



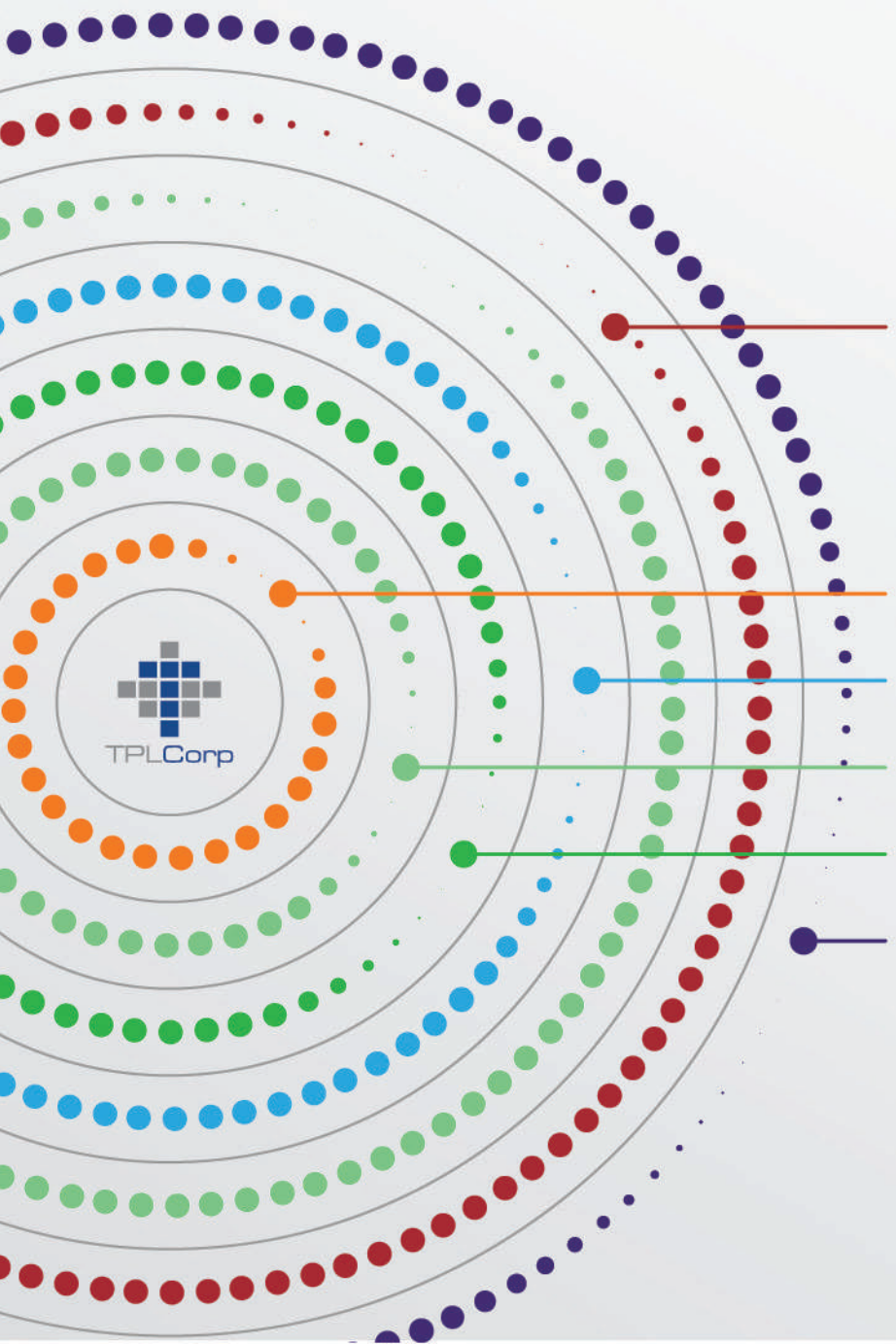
**Building a Smarter Future
with Excellence**



Building a Smarter Future with Excellence

Group Portfolio

Our Legacy, Our Strength, Our Shared Future



TPL Trakker

- Trakker Middle East LLC
- Astra Location Services (Singapore) Pte.
 - Astra Location Services (Pvt.) Ltd.
- TPL Security Services (Pvt.) Ltd.

TPL Insurance Ltd.

TPL E-Ventures (Pvt.) Ltd.






TPL Life Insurance Ltd.

Abhi Microfinance Bank Limited

TPL Properties

- TPL Developments (Pvt.) Ltd.
- TPL Reit Fund-I
- TPL Logistic Park (Pvt.) Ltd.
- TPL Property Management (Pvt.) Ltd.
- TPL Reit Management Company Ltd.
 - TPL Investment Management Ltd.





TPLInsurance

-  AUTO INSURANCE
-  HOME INSURANCE
-  MOBILE INSURANCE
-  AGRICULTURE INSURANCE
-  TRAVEL INSURANCE




TPLe-Ventures

-  STARTUP FUNDING

TPLSecurity Services

-  GUARDING & CPO SERVICES
-  EMPLOYEE VERIFICATION & BACKGROUND CHECK
-  FIRE FIGHTING
-  EVENT MANAGEMENT SECURITY SERVICES

TPLLifE

-  HEALTH INSURANCE SOLUTIONS
-  LIFE INSURANCE SOLUTIONS FOR INDIVIDUALS
-  INTERNATIONAL HEALTH INSURANCE

TPLRMC

-  OPTIMAL STRUCTURING
-  FUND RAISING
-  CAPITAL & RISK MANAGEMENT

TPLProperties

-  REAL ESTATE INVESTMENTS
-  ASSET MANAGEMENT
-  PROPERTY MANAGEMENT
-  DEVELOPMENT MANAGEMENT

TPLmaps

-  LOCATION DATA
-  LOCATION INTELLIGENCE
-  GIS AS A SERVICE





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